

# Newcastle Parks and Allotments Trust

## Our vision and priorities

25<sup>th</sup> April 2019



## Introduction

This report presents a summary of the strategic narrative for the Newcastle Parks and Allotments Trust based on four engagement workshops held during February and March 2019 and on feedback from the Trustees Board meeting held on 12<sup>th</sup> April. The workshops involved staff and trustees (8<sup>th</sup> February), the Trustees Board (4<sup>th</sup> March), the full staff team (15<sup>th</sup> March) and stakeholders (21<sup>st</sup> March).

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# Our vision for the parks and allotments in Newcastle

We picture an exciting future for the parks and allotments of the City ....

- ✓ **More people are enjoying beautiful and vibrant open-spaces, and feeling the benefits to their health and wellbeing and that of their families and communities.** In the future we will see more people of all ages, and from a wide range of backgrounds enjoying the parks and allotments in the city. Our parks will always be free to access and to enjoy. There will be exciting large-scale events and venues, art and cultural activities and opportunities for sport and exercise. We will encourage children and young people to explore nature through educational activities in our parks.
- ✓ **Our parks and allotments are safe and welcoming for all.** We will invest in them to create beautiful, clean, safe and well-maintained open spaces. Income from our facilities and activities will be reinvested so people from all our city's diverse communities can enjoy our parks and allotments. People notice the difference and public satisfaction is high.
- ✓ **Local people feel connected and committed to our parks and allotments.** Our visitors and volunteers are passionate about all of the city's parks and allotments. We are giving people opportunities to come together, get involved and feel proud of their parks, allotments and green spaces. We offer opportunities for employment and volunteering.
- ✓ **Partner organisations value our parks and allotments and are committed to helping maintain and develop them.** We will build close relationships with organisations and businesses in the city and involve as many partners as possible in using and investing in our parks and allotments.



# Developing the Newcastle Parks and Allotments Trust

The work of Newcastle Parks and Allotments Trust (NPAT) is pioneering, ground-breaking and tremendously ambitious. We are committed to developing an innovative and collaborative organisation, underpinned by clear accountability and disciplined management practices, in order to make our ambition a reality.



## Our commitments

- **We are committed to providing beautiful and vibrant open-spaces used by increasing numbers of people of all ages and backgrounds, and consistently exceed their expectations for the parks and allotments in Newcastle.**
- **We are focussed on continuously improving the quality and experience of our parks and allotments and to developing innovative and exciting large-scale events and venues, art and cultural activities and opportunities for sport and exercise.**
- **We are dedicated to building high-trust relationships within our organisation and with partners, listening attentively and sharing concerns, issues and ideas. We will work creatively together to make things happen.**
- **We consistently deliver the very best in all we do, running an organisation that has clear priorities and disciplined management. We will put our words into action and enable our communities, partners and funders to hold us to account.**
- **We will promote the health and wellbeing of the families and communities in Newcastle.**
- **We will respect and protect the natural environment**

## Priority actions in the next 180 days

- 1. Manage communications to create positive and realistic expectations**
- 2. Establish financial management processes**
- 3. Complete transition of staff and develop the new staff team**
- 4. Create a programme of high-quality, visible events and venues**
- 5. Actively engage people and organisations in our parks and allotments**
- 6. Launch the project to the public**